

<b>Aspirations</b>	<p>Many Americans do expect a longer-term impact from the pandemic on their travel. Nearly 60% agree that the pandemic has changed their outlook on life overall. 46.9% agree they will put more effort into visiting places on their travel bucket list in the next few years.</p>		<p>38% of companies expect to return to the office in the next 4-6 months.</p>
<b>Influences</b>	<p>This week, 79.6% of Americans are highly concerned about the pandemic impact on our national economy.</p> <p>46.1% of Americans travelers who report they would be happy to see an ad promoting tourism in their town, 64.8% report the most common reason being to help local businesses.</p>	<p>COVID-19 still influences travel plans over the next six months. 31% reported choosing destinations they can drive to as opposed to fly. 30% said they are reducing the number of trips they are taking. 27% said they are traveling within the U.S. instead of internationally. 15% are choosing rural destinations over cities. 13% said they are choosing not to travel at all. 10% are canceling all trips.</p>	<p>49% of respondents reported they would feel very comfortable traveling for work after receiving a COVID-19 vaccine.</p>
<b>Perception of Safety</b>		<p>When deciding on destinations to visit, 50% said the destination has to have clear health and safety protocols. 44% said the destination has a mask wearing requirement and social distancing policies.</p>	<p>As of March, 9% of employees are very willing to travel for work, 5% are not willing at all.</p> <p>66% of respondents think a digital health verification is a good policy, 11% think it is a bad policy.</p>
<b>2021 Travel Plans</b>	<p>38.3% of those who have or are expecting a stimulus check say they are likely to spend a portion of it on leisure travel.</p> <p>73.8% of American travelers did some travel planning and dreaming in the last week.</p> <p>41.8% reported the pandemic changing their opinions to some degree of what type of destination they will visit.</p> <p>52.2% said they will be visiting beaches, national parks and other outdoor destinations more as a result of the pandemic.</p> <p>44.6% report they are less likely to visit urban, entertainment and theme park-focused destinations in the next few years due to the pandemic.</p>	<p>87% of travelers reported having travel plans in the next six months. In March of 2020, this was the same number reported.</p> <p>33% reported COVID-19 greatly impacting their decision on traveling in the next six months.</p> <p>57% of travelers reported they would change their travel plans due to COVID-19 compared to 61% who said they would on March 3.</p>	<p>69% of companies have canceled or suspended most or all domestic business trips.</p> <p>90% have canceled or suspended most or all international trips.</p>

**Links:**

 Destination Analyst: <https://www.destinationanalysts.com/insights-updates/>

 Longwoods International: <https://longwoods-intl.com/news-press-release/covid-19-travel-sentiment-study-wave-33>

 Global Business Travel Association: <https://www.gbta.org/Portals/0/Documents/gbta-poll-key-highlights-031821.pdf>