

### 2013 Ohio Conference on Tourism Oct. 16 – 18, 2013 Cincinnati Marriott North at Union Centre West Chester, OH

# Showcase Your Company to Hundreds of Tourism Professionals with a Donation to the Ohio Travel Association's Annual Silent Auction

Interested in making a BIG impact on the Ohio tourism industry, while doing some good (without tapping your marketing budget)? Consider donating an item for the annual OTA Silent Auction—one of the organization's most popular fundraisers during the annual Conference on Tourism.

Please consider donating an item for this statewide conference. It's a great way to promote your region, showcase all the great experiences you have to offer and tell the story of your destination!

Your donation also helps the Ohio Travel Association serve as our industry's voice in legislative issues, provide educational programming and tools to our industry, and bring you resources for growing your business. Remember, the Ohio Travel Association is not publicly-funded, allowing the organization to respond to our needs. Your support is important for the entire Ohio tourism industry!

We challenge you to help make this the biggest and best silent auction ever. All auction items must be received by Friday, Sept. 27, 2013. (They may be dropped off or delivered to any of the locations listed on the Donation Form).

If you have any questions, please don't hesitate to contact us.

Thank you for your consideration!

Sincerely,

Christopher Schutte
Director
Greater Springfield Convention and Visitors Bureau
cschutte@greaterspringfield.com
937-521-1942

Sharrona Burns
Director of Sales
Rock and Roll Hall of Fame and Museum
<a href="mailto:sburns@rockhall.org">sburns@rockhall.org</a>
216-515-1945

What's in it for you? GREAT exposure for your company! In addition to a presence for your company during the auction, your donation will be included on the list of auction items that is emailed to attendees before the conference—with a live link to YOUR company website. Also, your donation will be listed on the new OTA website. The sooner your donation is submitted, the more exposure you will receive!

Plus, your donation shows support of Ohio's tourism industry through helping the Ohio Travel Association reach its goals of a strong, equipped, and more profitable industry!

On behalf of the 2013 Silent Auction committee, we are asking you to support this year's event by donating an item such as a gift certificate, gift basket, overnight stay, advertising package, weekend getaway, event tickets, locally made products, memorabilia, artwork, behind the scenes tours or new merchandise.



## Ohio Travel Association's Annual Silent Auction Silent Auction Donation Form

### Thank you in advance for your donation to Ohio Travel Association's Annual Silent Auction.

- All donation forms must be received by Sept. 27, 2013 and must be sent to Christopher Schutte, Auction Chair. Send a copy of the completed form with each auction item.
- Fax the completed form to Christopher Schutte at 937-325-8765 or mail the form to the 20 South Limestone Street, Ste. 100, Springfield, OH 45502.
- Each donated item should have a minimum value of \$50.
- The expiration date should be at least one year from date of the conference, Oct. 16-18, 2013.

Donated Item & Description	Estimated Value (\$50 minimum)	Restrictions Date	Expiration Date

(	Contact Information	n
Company Name:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:	Website:	
Email:		

Delivery Status			
Please check the appropriate box			
	Donated item(s) is/are enclosed		
	Donated item(s) will be mailed before Sept. 27 <sup>th</sup>		
	Donated item(s) will be dropped off by Sept. 27 <sup>th</sup>		

#### **2013 Silent Auction Donation Delivery Locations**

All auction items must be received by Friday, Sept. 27, 2013. Ship or drop off donated item(s) to one of the following locations. Check the appropriate box to indicate the location where your donation(s) will be sent or delivered.

- Greater Licking County CVB, Attn: Ron Bower, 455 Hebron Rd., Heath, OH 43056 (C & SE)
- Ohio Travel Association, Attn: Janet Johnson, 130 E. Chestnut St., Suite 301, Columbus, OH 43215 (C)
- Rock and Roll Hall of Fame, Attn: Sharrona Burns, 1100 Rock and Roll Blvd., Cleveland, OH 44114 (NE)